



2011 NOVA AWARD ENTRY FORM



Entries Due April 8, 2011

Entry Information

Entry form deadline: 5:00 PM on Friday, April 8, 2011. Entries must be submitted digitally via our secure FTP site. Complete the following form and return to: amaiowanovaentry@gmail.com. Submissions can be entered in more than one category, but you must complete a separate entry form and pay an entry fee for each submission.

Please email this completed form to: amaiowanovaentry@gmail.com. After you email your entry form, a login and password for you to upload your collateral material(s) will be sent to you within two (2) business days.

Entry Fees (Please check one):

- Member Entry: \$30 \$25 (for each additional entry)
- Non-Member Entry: \$40 \$35 (for each additional entry)
- Student Member Entry: FREE
- Payment Method: I will be sending a check Please Invoice
(Check One)

Entry Information:

Category: _____

Entry Title/Description: _____

Date of Implementation (first used): _____

Company/Firm/Organization Name: _____

Contact Name: _____

Email: _____

Phone: _____

Street Address: _____

City/State/Zip: _____

Identify Team Credits: _____

If the entry was produced for a client, other than the entity entering, please provide:

Company Name: _____

Contact Name: _____

Contact Email: _____



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Awards:

If this entry becomes a finalist or winner, what entity name (company/firm/organization) and entry title would you like engraved or printed on the award?

Entity Name to be Printed/Engraved: _____

Entry Title to be Printed/Engraved: _____

If this entry becomes a finalist or winner, would you like to purchase an additional copy of your award? Yes No
Payment for these will be billed separately by Storey Kenworthy.

Number of additional awards you would like to purchase: _____

Supportive Materials:

Judges score criteria 2,3 and 4 on a 1 to 10 scale. Criteria #4 (Results) will be given Triple Weight. The entry with the highest number of points is the winner in that category. Additional pages may be added if you feel you need more room for your explanations. After emailing your Entry Form, you will be emailed (within two business days) a secure FTP login and password to upload this form as well as any collateral materials you may have that you want submitted with your entry for judging.

1. Objectives – Clearly describe the situation and the objectives you set out to accomplish with this particular project. The objective should be measurable or be clear enough to determine how well the objectives were achieved.



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2. Strategy – What was the strategy for achieving the objectives?

3. Tactics – What were the individual tactics involved in carrying out the Strategy?



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4. Results (Triple Weighted) – What results did you achieve and how did you measure them? Carefully tie your results back to your objectives. If results were different than your objectives, explain why. Also include any unplanned events that may have directly affected your results.

Project Summary - Please write a short summary (maximum four sentences) that captures the essence of your submission. This brief synopsis will be used during the awards presentation and should only include information that can be said publicly about the company/entry, should it win an award.

Thank You & Good Luck!